

## CLASSIFICATION OFFICE DECISION

**Title of publication:** Imagine I'm Beautiful

**Other known title(s):** Not stated

**OFLC ref:** 1900625.000

**Medium:** DVD

**Director:** Meredith Edwards

**Producer:** Naomi McDougall Jones  
et al.

**Country of origin:** United States

**Language:** English

**Applicant:** Palmerston North Girls High School

<b>Classification:</b>	Unrestricted: Suitable for mature audiences 16 years of age and over.
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**Excisions:** No excisions recommended

**Descriptive note:** Self harm, sex scenes and offensive language

**Display conditions:** None

**Date of entry in Register:** 28 January 2020

**Date of direction to issue a label:** No direction to issue a label has been issued

**Date of notice of decision:** 28 January 2020

	Components	Running time
<b>Feature(s):</b>	Imagine I'm Beautiful	91:51
<b>Total running time:</b>		91:51

### Summary of reasons for decision:

On 10 December 2019 the Chief Censor granted leave for Palmerston North Girls High School to submit the DVD for classification under s13(1)(c) of the Films, Videos, and Publications Classification Act 1993 (FVPC Act). The DVD is intended for use in the classroom as part of a Media Studies curriculum. Imagine I'm Beautiful is a psychological drama dealing with mental illness, which follows Lana, a young woman who has recently moved to New York after her mother's suicide. It contains frank but low-level sex scenes, some highly offensive language and a brief

depiction of self-harm. There is also some references to drug use and suicide. However, this content is of a limited extent and degree and is intended to create empathy and understanding of these issues rather than encouraging imitation. These themes are well contextualised and sensitively dealt with by the film makers. However, they may be distressing or triggering to viewers of any age who have experienced similar issues and therefore a descriptive note warning of this content is appropriate. While the unrestricted availability of the DVD is unlikely to cause injury to the public good its content is more appropriate for mature viewers aged 16 years and over.